



LOGO SUITE
Guide

FULL LOGO
VARIATIONS
COLOUR SUITE
FONTS



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Simplified Logo:



Wordmark Logo:



FULL LOGO

VARIATIONS

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Primary Colours:

NAVY

CRIMSON

GOLD

CMYK: 91, 78, 49, 55

RGB: 10, 25, 59

HEX: #17263b

Pantone: 289C

CMYK: 36, 97, 64, 42

RGB: 113, 23, 51

HEX: #701632

Pantone: 7421C

CMYK: 33, 47, 98, 11

RGB: 164, 124, 46

HEX: #a37c2e

Pantone: 7557C

Secondary Colours:

BLACK

GREY

OFF-WHITE

CMYK: 100, 100, 100, 100

RGB: 0, 0, 0

HEX: #000000

Pantone: Black 6C

CMYK: 58, 49, 47, 15

RGB: 109, 110, 112

HEX: #6d6e70

Pantone: 424C

CMYK: 10, 8, 9, 0

RGB: 203, 196, 193

HEX: #cbc4c1

Pantone: 420C



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Logo Only:

‘Midnight Show’

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 ! ?

Headings:

‘Bembo’

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & ∗ () _ + { } | : " < > ? ~ `

Body font:

‘Superclarendon Light’

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & ∗ () _ + { } | : " < > ? ~ `

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Complimentary Font:

'High Voltage Rough'

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%-&*()_+{}|:"<>?`

LOGO SUITE

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